Generalized minority games with adaptive trend-followers and contrarians

A. De Martino,¹ I. Giardina,¹ A. Tedeschi,¹ and M. Marsili²

¹INFM-SMC and Dipartimento di Fisica, Università di Roma "La Sapienza," Piazzale A. Moro 2, 00185 Roma, Italy

²The Abdus Salam ICTP, Strada Costiera 11, 34014 Trieste, Italy

(Received 29 March 2004; published 31 August 2004)

We introduce a simple extension of the minority game in which the market rewards contrarian (respectively, trend-following) strategies when it is far from (respectively, close to) efficiency. The model displays a smooth crossover from a regime where contrarians dominate to one where trend-followers dominate. In the intermediate phase, the stationary state is characterized by non-Gaussian features as well as by the formation of sustained trends and bubbles.

DOI: 10.1103/PhysRevE.70.025104

PACS number(s): 89.65.Gh, 05.20.-y, 05.70.Fh

Financial markets are known to generate non-trivial fluctuation phenomena [1,2] that are qualitatively reproduced by several models where agents with prescribed trading rules interact through a complex mechanism of price formation [3–6]. Originally devised to get a more fundamental grasp on the critical behavior of systems of heterogeneous agents, the minority game [7] was able to capture some of the complex macroscopic phenomenology of markets starting from primitive microscopic ingredients [8–10], clarifying the roles of different factors contributing to the complexity of market dynamics. Still, many important issues escape a more basic investigation.

One of these is the interaction of different types of agents. Broadly speaking, traders can be divided in two groups, namely contrarians (or fundamentalists) and trend-followers (or *chartists*). The former believe that the market is close to a stationary state and buy (sell) when they repute the stock to be underpriced (overpriced), thus inducing anti-correlation in market returns and holding the price close to its "fundamental" value. The latter, instead, extrapolate trends from recent price increments and buy or sell assuming that the next increment will occur in the direction of the trend, thus creating positive return correlations and large price drifts ("bubbles"). Chartist behavior, which can also be driven by imitation, is known to cause market instability [5]. Fundamentalists act instead as a restoring force that dumps market inefficiencies and excess volatility. It has been argued [11] that contrarians (trend followers) are described by minority (majority) game players (but see also [12,13]), and the analysis of mixed majority-minority games has shown that the presence of trend followers can severely alter the market's efficiency [14]. However, agents in these models are committed to either one of the types, and switching from one group to the other, a key feature in other models [5], is not allowed.

Here we introduce a class of market games that bypasses this limitation. We assume that trend-following behavior dominates when price movements are small, as agents try to anticipate trends, whereas traders turn to a contrarian conduct when the market becomes chaotic. This mechanism causes a "feedback" in the dynamics of the excess demand: when it is small, trend-followers dominate and drive it to larger values; but once it has become sufficiently large, contrarians take over and drive it back to smaller values by inducing anti-correlations. In this way, it is the market that determines whether trend-following or contrarian strategies gain and there is no need to employ different payoff functions. We will use the cutoff between the majority- (where trend-followers win) and the minority-regime (where contrarians win) as a control parameter to discriminate fundamentalists- and chartists-dominated phases. The most remarkable phenomenology occurs, not surprisingly, inbetween the two.

Hereafter, we shall use the prefixes Min- and Maj- for "minority" and "majority," respectively.

Our basic setup is as follows. At each time step t, N agents receive an information $\mu(t)$ chosen at random from $\{1, \ldots, P\}$ with uniform probability [15]. Based on $\mu(t)$, agents have to formulate a binary bid $b_i(t)$ ("buy/sell"). To this aim, each of them is endowed with S strategies $\mathbf{a}_{ig} = \{a_{ig}^{\mu}\}$ $(g=1,\ldots,S)$ that map informations $\mu \in \{1,\ldots,P\}$ into actions $a_{ig}^{\mu} \in \{-1,1\}$. Each component a_{ig}^{μ} of every strategy is selected randomly and independently from $\{-1,1\}$ with equal probability for every i, g and μ at the beginning of the game and fixed, so that strategies play the role of a quenched disorder. Finally, each strategy of every agent is given an initial valuation $p_{ig}(0)$ that is updated at the end of every round.

At each time step, every agent picks the strategy $\tilde{g}_i(t)$ = argmax_g $p_{ig}(t)$ with the largest valuation and formulates the bid $b_i(t) = a_{i\tilde{g}_i(t)}^{\mu(t)}$. The (normalized) excess demand at time *t*, namely the mismatch between the total demand and the total supply, is defined as $A(t) = N^{-1/2} \sum_{i=1}^{N} b_i(t)$, and strategy valuations are updated according to

$$p_{ig}(t+1) = p_{ig}(t) + a_{ig}^{\mu(t)} F[A(t)], \qquad (1)$$

where *F* is a function embodying the rules with which payoffs are assigned. In the Min-game, F(A) = -A, so at each time step strategies suggesting the minority action are rewarded. In the Maj-game, instead, F(A)=A. Here we set

$$F(A) = A - \epsilon A^3 \tag{2}$$

with $\epsilon \ge 0$ constant. For $\epsilon = 0$ one has a pure Maj-game. Upon increasing ϵ , the non-linear, Min-term gains importance, and for $\epsilon \rightarrow \infty$ one obtains a Min-game with $F(A) \propto -A^3$. In this work, ϵ serves as a tool to interpolate between two market

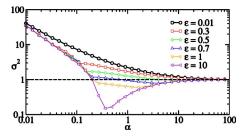


FIG. 1. Volatility σ^2 as a function of $\alpha = P/N$ for different values of ϵ . Simulations performed with $\alpha N^2 = 16\,000$, with averages over 100 disorder samples per point. A given sample corresponds to a particular realization of the strategies \mathbf{a}_{ie} .

regimes, so that for small (large) A, in particular for $|A| < A_{\epsilon}^*$ $(|A| > A_{\epsilon}^*)$ with $A_{\epsilon}^* = \epsilon^{-1/2}$, the game rewards trend-followers (contrarians). From the point of view of individual agents ϵ then identifies a threshold value A_{ϵ}^* for the fluctuation amplitude (i.e., the risk) at which they change their conduct toward the market (i.e., trend followers/fundamentalists). The presence of such a threshold for agents acting in real markets is a reasonable assumption and can be verified on order book data, which display very detailed information on agents preferences. Here we will focus on the effects induced by the competing tendencies at fixed ϵ .

We want to characterize the steady state of (1) in the limit $N \rightarrow \infty$, as a function of the relative number of information patterns $\alpha = P/N < \infty$. In our experiments, we set $p_{ig}(0)=0$ for all *i* and *g*, and S=2, and focused for a start on the observables $\sigma^2 = \langle A^2 \rangle$ and $H = \overline{\langle A | \mu \rangle^2}$, where $\langle \cdots \rangle$ and $\langle \cdots | \mu \rangle$ denote time averages in the stationary state, the latter conditioned on the occurrence of the information pattern μ , and the over-line stands for an average over μ 's ($\cdots = (1/P)\Sigma_{\mu=1}^{P}\cdots$). Averages over the distribution of the quenched disorder (the strategies) are also performed. σ^2 measures the magnitude of market fluctuations (the "volatility"), while *H* quantifies the "predictability" of the game, i.e., the presence of exploitable information [16]: when H=0, the winning action cannot be predicted on the basis of μ . Notice that $\sigma^2 = 1$ when agents buy and sell at random.

Results for these quantities are reported in Figs. 1 and 2. For small ϵ , one recovers as expected a pure Maj-game,

with $\sigma^2 = H > 1$ for all α . As ϵ increases, the volatility displays a smooth change to a Min-regime, with the onset of a

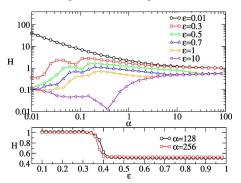


FIG. 2. Predictability *H* as a function of $\alpha = P/N$ for different values of ϵ (top) and the reverse (bottom). Simulation parameters are as in Fig. 1.

PHYSICAL REVIEW E 70, 025104(R) (2004)

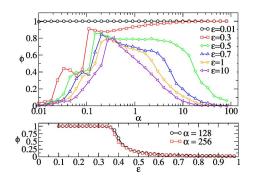


FIG. 3. Fraction of frozen agents ϕ as a function of $\alpha = P/N$ for different values of ϵ (top) and the reverse (bottom). Simulation parameters are as in Fig. 1.

cooperative phase where σ^2 is better-than-random. When $\epsilon \rightarrow \infty$, a minimum is formed close to the phase transition $\alpha_c \simeq 0.34$ of the standard Min-game [8]. The predictability H shows a more articulated behavior. As ϵ increases, H becomes smaller than 1 at low α (as in a Min-game), but it still tends to 1 for large α (as in a Maj-game). Unfortunately, the low- α behavior is hard to characterize numerically as a function of ϵ since reliable experiments at $\alpha \leq 0.01$ require unrealistic CPU times. For large α , simulations suggest instead that

$$\lim_{\alpha \to \infty} H = \begin{cases} 1 & \text{for } \epsilon < \epsilon_c \simeq 0.37\\ 1/2 & \text{for } \epsilon > \epsilon_c \end{cases}$$
(3)

A further increase of ϵ causes a reduction of exploitable information. However, no unpredictable regime with H=0 is detected at low α when $\epsilon \rightarrow \infty$, at odds with the standard Min-game.

Another significant macroscopic observable is the fraction ϕ of "frozen" agents, that is, of players for which the difference $p_{i1}(t)-p_{i2}(t)$ between the strategy valuations diverges in the limit $t \rightarrow \infty$, so that they end up using only one of their strategies. The behavior of ϕ is shown in Fig. 3.

Again, for large α one finds indications of a threshold separating a Maj-like regime with all agents frozen ($\epsilon < \epsilon_c$) from a Min-like regime where $\phi = 0$ ($\epsilon > \epsilon_c$) is found. For large ϵ , ϕ has Min-game's characteristic shark-fin shape. Notice that as ϵ increases ϕ decreases, signaling that it becomes harder and harder for traders to identify an optimal strategy when the market is dominated by speculators. In the low- α , large- ϵ phase, agents are significantly more likely to be frozen than in a pure Min-game, a feature that, together with the absence of an unpredictable phase in the same conditions, is due to the non-standard nature of the Min-regime [17].

The fact that Min-like and Maj-like features can coexist at intermediate ϵ can be seen clearly by studying the correlation [11,13]

$$D = \frac{\langle A(t)A(t+1)\rangle}{\langle A(t)^2 \rangle} = \frac{\langle A(t)A(t+1)\rangle}{\sigma^2}$$
(4)

(see Fig. 4).

For small ϵ , *D* is positive, signaling that the market dynamics is completely dominated by positive correlations (i.e., by trend-followers). As ϵ increases, anti-correlations ap-

GENERALIZED MINORITY GAMES WITH ADAPTIVE ...

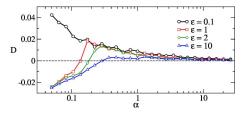


FIG. 4. Normalized correlation function *D* as a function of $\alpha = P/N$ for different values of ϵ . Simulation parameters are as in Fig. 1.

pear at low α . The contrarian phase becomes larger and larger as ϵ grows further and for $\epsilon \ge 1$ the market is dominated by contrarians.

We can shed some light on the crossover from the Min- to the Maj-regime at large α for S=2 drawing inspiration from [18]. Let us define, for each agent, the strategy valuation difference $y_i(t) = [p_{i1}(t) - p_{i2}(t)]/2$, and note that the Ising spin $s_i(t) \equiv \text{sign}[y_i(t)]$ determines the strategy that agent *i* chooses at time *t*. It is simple to show that

$$v_i \equiv \langle y_i(t+1) - y_i(t) \rangle = \overline{\xi_i^{\mu} \langle F(A) | \mu \rangle}, \qquad (5)$$

where $\xi_i^{\mu} = (a_{i1}^{\mu} - a_{i2}^{\mu})/2$. If $v_i \neq 0$, then $y_i(t) \sim v_i t$ and $s_i(t)$ tends asymptotically to sign (v_i) : there is a well-defined preference toward one of the two strategies and the agent becomes frozen. This is what happens for $\epsilon \ll 1$, i.e., in the Maj-game regime. Here, A(t) is a function of $\mu(t)$ only (because all agents are frozen), therefore $\langle A^2 | \mu \rangle = \langle A | \mu \rangle^2$ and $\sigma^2 = H$. For large α , when the agents' strategic choices are roughly uncorrelated, we can approximate A(t) with a Gaussian random variable with variance H. By virtue of Wick's theorem, this implies that $\langle A^3 | \mu \rangle \approx 3H \langle A | \mu \rangle$, so

$$v_i \simeq (1 - 3\epsilon H) \xi_i^{\mu} \langle A | \mu \rangle. \tag{6}$$

If $1-3\epsilon H > 0$, the <u>agents'</u> spins will freeze on the Maj-game solution $s_i = \operatorname{sign}(\overline{\xi_i^{\mu}}\langle A | \mu \rangle)$, which is unstable for $1-3\epsilon H \leq 0$. Given that H=1 for large α , we see that the crossover from the Maj- to the Min-regime takes place at $\epsilon \approx 1/3$ for $\alpha \ge 1$. This estimate is significantly close to the numerical value of $\epsilon_c \approx 0.37$. A similar argument can be run from the Min-game side, where, at large α , A(t) can be approximated with a Gaussian random variable with variance σ^2 (in this case different from H), so that $\langle A^3 | \mu \rangle \approx 3\sigma^2 \langle A | \mu \rangle$. Arguing as before, one finds that the stability condition of a Mingame like solution is $1-3\epsilon\sigma^2 < 0$. Given that $\sigma^2 = 1$ for large α , we find that the solution is Min-game like for $\epsilon > 1/3$ when $\alpha \ge 1$.

Unfortunately, the above argument is not valid in general since A(t) acquires strong non-Gaussian statistics for small α . To see this, let us inspect the probability distribution P(A) of A(t) > 0 as a function of ϵ in the regimes of large and small α (see Fig. 5).

For $\alpha=2$ and *A* not too large, one finds roughly that log $P(A) \propto A^2 - bA^4$ (*b*=constant) with a weak dependence on ϵ . For $\alpha=0.05$, instead, P(A) is considerably more sensitive to the value of ϵ and cannot be fitted by a simple form as before. In this regime, where the contribution of frozen

PHYSICAL REVIEW E 70, 025104(R) (2004)

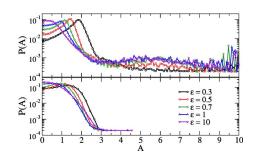


FIG. 5. Probability distributions P(A) of A > 0 for different values of ϵ for $\alpha = 0.05$ (top) and $\alpha = 2$ (bottom). Simulation parameters are as in Fig. 1.

agents is small, we expect the system to self-organize around the value $A = A_{\epsilon}^{\star}$ where F(A) = 0: indeed one can see from Fig. 5 that the peak of the distribution moves as $1/\sqrt{\epsilon}$. Besides, as ϵ increases, large excess demands occur with a finite probability. The emergence of such "heavy tails" in P(A) is a clear non-Gaussian signature.

In light of these findings, it is interesting to inspect the typical market dynamics in the non-Gaussian regime. In Fig. 6 a single realization of the game at $\alpha = 0.05$ and $\epsilon = 1$ is displayed. In particular, we show the time series of the excess demand and the time series of the price R(t) $=\sum_{t' \leq t} A(t')$ in the steady state. For the above parameters, we are deep in a phase dominated by contrarians (i.e., with negative autocorrelation). Nevertheless, one can clearly see that while the market is mostly chaotic, "ordered" periods can arise where the excess demand is small and trends are formed, signaling that chartists have taken over the market. As expected, the duration of the trends increases as ϵ decreases. A detailed analysis clarifies that the spikes in A(t)occur in coordination with the transmission of a particular information pattern ν to which the market responds by generating large excess demands. This reminds the retrieval of stored patterns in neural networks, and was also found in Maj-games [19], although in the present case A(t) is not of order \sqrt{N} . The "recalled" pattern ν changes with time, and each pattern can be "active" for many time steps in a row and then quiesce for just as long during a single run. These features make the dynamics in the intermediate ϵ regime strongly sample-dependent (as in [20]), while macroscopic observables appear to be roughly independent on initial con-

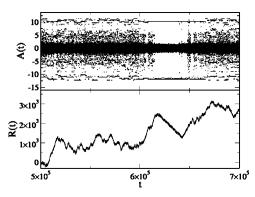


FIG. 6. Single realization of market dynamics at α =0.05 and ϵ =1. Top: A(t) vs t. Bottom: R(t) vs t.

ditions, at odds with the standard Min-game at low α [22].

In summary, we have introduced a class of minority games in which the market determines whether, at each time step, contrarians or trend followers profit, showing that market-like phenomenology emerges when the competition between the two groups is stronger. This work raises many further questions, concerning, e.g., the presence of phase transitions and the change induced by using real market histories instead of random information. From the viewpoint of modeling real markets, the extension of this model to grandcanonical settings (where some empirical facts such as volatility clustering can emerge [10,21]) and to the situation in

- [1] R. N. Mantegna and H. E. Stanley, *An Introduction to Econophysics* (Cambridge University Press, New York, 1999).
- [2] J.-Ph. Bouchaud and M. Potters, *Theory of Financial Risks* (Cambridge University Press, New York, (2000).
- [3] W. B. Arthur, J. H. Holland, B. LeBaron, R. Palmer, and P. Tyler, in *The Economy as an Evolving Complex System II*, edited by W. B. Arthur, S. N. Durlauf, and D. A. Lane (Addison-Wesley, Reading, MA, 1997).
- [4] J. D. Farmer and A. W. Lo, Proc. Natl. Acad. Sci. U.S.A. 96, 9991 (1999).
- [5] T. Lux M. Marchesi, Nature (London) 397, 498 (1999).
- [6] I. Giardina and J.-Ph. Bouchaud, Eur. Phys. J. B 31, 421 (2003).
- [7] D. Challet and Y.-C. Zhang, Physica A 246, 407 (1997). See also http://www.unifr.ch/econophysics/minority
- [8] D. Challet, M. Marsili, and Y.-C. Zhang, Physica A 276, 284 (2001).
- [9] P. Jefferies, M. L. Hart, P. M. Hui, and N. F. Johnson, Eur. Phys. J. B 20, 493 (2001).
- [10] D. Challet and M. Marsili, Phys. Rev. E 68, 036132 (2003).
- [11] M. Marsili, Physica A 299, 93 (2001).
- [12] J. V. Andersen and D. Sornette, Eur. Phys. J. B 31, 141 (2003).

which ϵ is time-dependent appear to be particularly promising new directions. We can use a coupling between ϵ and the market performance to describe mechanisms adopted by agents or external institutions to react or control the volatility (risk) and the predictability (profit opportunities). Work along these lines is currently in progress.

This work was partially supported by the EU EXYS-TENCE network and by the EU Human Potential Program under Contract No. HPRN-CT-2002-00319, STIPCO. A.D.M. gratefully acknowledges The Abdus Salam ICTP for hospitality.

- [13] F. Ferreira and M. Marsili, e-print cond-mat/0311257.
- [14] A. De Martino, I. Giardina, and G. Mosetti, J. Phys. A 36, 8935 (2003).
- [15] A. Cavagna, Phys. Rev. E 59, R3783 (1999).
- [16] M. Marsili, D. Challet, and R. Zecchina, Physica A 280, 522 (2000).
- [17] With $F(A) = [\theta(\eta |A|) \theta(|A| \eta)]A$ in place of (2), one observes that, at low enough η , H=0 for $\alpha < \alpha_c(\eta)$ with $\alpha_c(0) = 0.3374...$ and that α_c decreases as η is increased, similar to what happens in the mixed majority-minority game [14]. For large α , one finds numerically that a sharp transition between a Min-like (low η) and a Maj-like (high η) regime takes place at $\eta_c \simeq 1.41$.
- [18] D. Challet and M. Marsili, Phys. Rev. E 60, R6271 (1999).
- [19] P. Kozlowski and M. Marsili, J. Phys. A 36, 11725 (2003).
- [20] D. Challet, M. Marsili, and A. De Martino, Physica A 338, 143 (2004).
- [21] J.-Ph. Bouchaud, I. Giardina, and M. Mézard, Quant. Finance 1, 212 (2001).
- [22] J. A.F. Heimel and A. C.C. Coolen, Phys. Rev. E 63, 056121 (2001).